

PERSONAL PROFILE

Name: T.Deepthi
Designation: Lecturer in Commerce
College Address: SRR & CVR GDC (A), Vijayawada
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Educational Qualifications

S.NO	COURSE	BOARD / UNIVERSITY	YEAR PASS	OF	PERCENTAGE
1	NET	UGC	2007		---
2	M.B.A	Acharya Nagarjuna University	2012		64
3	PGDTTM	Acharya Nagarjuna University	2010		65
3	M.Com	Acharya Nagarjuna University	2006		71
4	B.Com	Acharya Nagarjuna University	2004		68

Professional Experience: 11 years

Name of the Institution	Place of the Institution	Designation	Institution Affiliated to	Period
SRR & CVR Govt. Degree College(A)	Vijayawada Krishna (Dt.), A.P.	Degree Lecturer in Commerce	Krishna University	From 24.09.2021 to Till Date
DRG Govt. Degree College	Tadepalligudem west godavari A.P	Degree Lecturer in Commerce	AdiKavi Nannayya University	From 27.05.2017 to 23.09.2021
ASD Govt. Degree College (A)	Kakinada East godavari A.P	Degree Lecturer in Commerce	AdiKavi Nannayya University	From 24.12.2011 to 26.05.2017
Acharya Nagarjuna University	Guntur A.P	Assistant Professor (contract) Dept.of Commerce	Acharya Nagarjuna University	2010-2011
Acharya Nagarjuna University	Guntur A.P	Academic counsellor	Acharya Nagarjuna University	2009-2010

Memberships: Nil

In service programs attended:

I) Orientation Courses:

1) Participated in a one week Induction Training Program organized at Govt. womens college, Guntur during 26.12.2011 to 31.12.2011.

2) Participated in 28 days Orientation Training Program organized and conducted by Academic Staff College, JNTU, Hyderabad, during 05.11.2012 to 03.12.2012.

3) Participated in 7 days NSS Orientation Training Program organized and conducted by Andhra University, at JNTU, Kakinada during 06.03.2014 to 12.03.2014.

II) Refresher Courses:

1) Participated in 21 days **UGC Sponsored Refresher Course** Program, Organized by Academic Staff College, Osmania University, Hyderabad, during 08.12.2014 to 30.12.2014

2) Successfully Completed the SWAYAM - **ARPIT Refresher Course on “Educational planning and Administration”** held on 30-03-2019 offered by NIEPA.

3) Successfully Completed the SWAYAM - **ARPIT " Refresher Course in Commerce”** held on 16-02-2020 offered by SHRI RAM COLLEGE OF COMMERCE (University of Delhi) .

Research Experience : Article published:

Research Paper Publications in International / National Journals:

1) T.Deepthi (2016),“**Literature Review of New dimensions in Internet Banking**”, International Journal of Applied services marketing, volume 5, No.2 Jan- Mar 2016 , ISSN(P) 2279-0977.

2) T.Deepthi & Prof.V.Chandrashekara Rao (2016),“**Consumer Resistance to Innovation due to perceived Risk : A Literature Review on foreign studies** ”, International Journal of Applied Financial Management Perspectives, volume 5, No.2 Apr - June 2016, ISSN(P) 2279-0896.

3) T.Deepthi (2018),“**Financial Inclusion in India - Away ahead**”, Yuva Engineers, volume 7, Issue 9, Aug 2018, ISSN(P) 2320-3706, ISSN(O) 2348- 4845.

4) T.Deepthi (2021), “**A paradigm shift through digital technology in Teaching and learning process**”, International Journal of Advanced Research in Science, Communication and Technology. volume 2, Issue 3, Feb 2021, ISSN(O) 2581- 9429.

Conferences at International level:

Research Papers Presented at International Seminars:

- 1) Presented Research Paper titled **“Women Empowerment through gender equality”** in International Seminar on “Gender Issues: Transgendering boundaries of culture” , held on Sep’ 19-20, 2014 Organized by Dept. of English ,Andhra University.
- 2) Presented research paper titled **“E-Governance in India – Issues and challenges”** in International Seminar on E-Governance problems and prospects held on Mar’8th, 2015 Organized by Dept. of Commerce, Govt.Degree College (A), Rajahmundry.
- 3) Presented research paper titled **“A study on Growth of Entrepreneurship in India ”** in AICTE approved International conference on Technology, Innovation and Quality management held on Apr’ 17-18, 2021 Organized by Siva Sivani Institute of Management.

Conferences at National level

Research Paper Presented at National Seminars:

- 1) Presented Research Paper titled **“Impact of Microfinance on women empowerment”** in UGC Sponsored National Seminar on Role of Micro-finance in capacity building for rural folk, held on Feb’28-Mar 1,2011 Organized by Dept. of Commerce, ANU.
- 2) Presented Research Paper titled **“The Role of Service sector enhancing Quality at Indian market”** in National conference on Changing Business practices in 21st century held on Nov’11-12,2011 Organized by CMR college of Engineering and Technology, Hyderabad.
- 3) Presented Research Paper titled **“Internet banking in Indian Scenario”** in National seminar on Changing Innovations in Banking sector held on Nov’15-16,2013 Organized by V.K.V Govt Degree college, Kothapeta, EG.
- 4) Presented Research Paper titled **“Talent management practices in Indian banking industry”** in National seminar on Talent management practices in India – Emerging trends held on Dec’20-21,2013 Organized by Dept. of Commerce, Andhra university, Vizag.
- 5) Presented Research Paper titled **“Role of a Teacher in implementing RTE act”** in National conference on Right to Education: Issues and Challenges held on Jan’4 ,2014 Organized by Dept. of Public Admn. Osmania University, Hyderabad.
- 6)Presented Research Paper titled **“CSR and Empowerment of women – Issues and challenges”** in National seminar on Legal Regime of Corporate social responsibility in India held on Mar’14-15,2015 Organized by University college of Law, Osmania university, Hyderabad.
- 7)Presented Research Paper titled **“Consumer Resistance towards technology innovation due to perceived risk”** in National seminar held on Sep’23-24,2016 Organized by PR Govt Degree college (A),kakinada.

8) Presented Research Paper titled **“Impact of GST on Digital marketing sector”** in National seminar on Changing dimensions in marketing scenario held on Sep’28-29,2018 Organized by SKU, Anantapur.

9) Presented Research Paper titled **“Issues and challenges to implement ICT in Rural education system”** in National seminar on Role of science & technology for sustainable Rural development held on Feb’27-28,2020 Organized by DRG Govt Degree college, Tadepalligudem.

10) Presented Research Paper titled **“A paradigm shift through digital technology in Teaching and learning process”** in National E- Conference on Emerging trends in Information technology held on Feb’11-12,2021.